META PLATFORMS, INC.

This Company Is The Global Ultimate Owner Of The Corporate Group

 Registration Number:
 US201665019
 Filing Type:
 Consolidated data

 Incorporation Date:
 29/07/2004
 Accs Type:
 Annual report

 Registered Address:
 1 META WAY.
 Status:
 Active

 $\underline{www.meta.com} \textbf{Subsidiaries}$

94025 MENLO PARK

Country: UNITED STATES Directors

OF AMERICA

Ambassador Robert M. Kimmitt - (BoD), Mr Adam Mosseri - (ExeC), Mr Alex Schultz - (ExeC), Mr Andrew Bosworth - (ExeC), Mr Andrew W. Houston - (BoD), Mr Charlie Songhurst - (BoD), Mr Christopher K. Cox... FACEBOOK BELGIUM, ASSOCIACAO DOS AUDITORES DA AUDITORIA

GERAL DO ESTADO DO MARANHAO - AUDIMA, FACEBOOK SERVICOS ONLINE DO BRASIL LTDA., FAYTEQ GMBH, CASSIN NETWORKS APS,

AUDIO ANALYTIC LIMITED, KETS Q...

Activity

Total Assets

Shareholders Funds

Website:

Meta Platforms, Inc. builds technology that helps people connect and share, find communities, and grow businesses. The Company's products enable people to connect and share with friends and family thr

PROFIT & LOSS ACCOUNT (USD millions)							
Period Ending	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-2			
Number of Weeks in the Period	52	52	52	5			
Eurrency: USD millions	USD millions	USD millions	USD millions	USD million			
otal Sales	117929.0	116609.0	134902.0	164501.			
Gross Profit	103247.0	101541.0	120077.0	149872.			
rading Profit	NA	37229.0	57416.0	84362.			
Depreciation	7967.0	8686.0	11181.0	15501.			
Non-Trading Income	461.0	461.0	1639.0	2517			
otal Interest Charges	NA	185.0	446.0	715			
Pre-tax Profit	47284.0	28819.0	47428.0	70663			
Change in Shareholders Funds Year on Year	-3411.0	834.0	27455.0	29469.			
BALANCE SHEET (USD millions)							
ixed Assets	69964.0	92191.0	109881.0	136268.			
ntangibles	19831.0	21203.0	21442.0	21569.			
ntermediate Assets	9526.0	12784.0	12935.0	18172.			
Stocks	0.0	0.0	0.0	0.			
Debtors	14039.0	13466.0	16169.0	16994			
ash Or Equivalent	52627.0	46083.0	69196.0	83051			
otal Current Assets	66666.0	59549.0	85365.0	100045			
reditors	5135.0	6107.0	5712.0	7687			
hort Term Borrowing	75.0	129.0	90.0	76			
Other Current Liabilities	15925.0	20790.0	26158.0	25833			
otal Current Liabilities	21135.0	27026.0	31960.0	33596			
let Current Assets	45531.0	32523.0	53405.0	66449			
hareholders Funds	124879.0	125713.0	153168.0	182637			
otal Loan Capital	506.0	10481.0	18985.0	29459			
Other Capital Employed	19467.0	22507.0	25510.0	30362			
otal Capital Employed	144852.0	158701.0	197663.0	242458.			
RATIOS (USD Thousands)							
Pretax Profit Margin %	40.10	24.71	35.16	42.9			
Sales Growth %	37	-1	16	2			
Pretax Profit Growth %	43	-39	65	4			
Debtor Ratio Days	43	42	44	3			
reditor Ratio Days	16	19	15	1			
tock Turnover	NA	NA	NA	N			
ales / Employee (Thousands)	1639	1348	2004	222			
vg Remuneration/Employee (Thousands)	21	22	28	Ž			
otal Employees Remuneration 000	1481000	1863000	1858000	195200			
imployees	71970	86482	67317	7406			
COMPARISON IN EUROS (millions)							
exchange Rate:	0.8829	0.9376	0.9050	0.962			
Period Ending	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-2			
Number of Weeks in the Period	52	52	52	5			
Total Sales	104121.9	109327.9	122083.6	158342.			
Pre-tax Profit	41748.0	27019.5	42921.4	68017			

146553.2

110258.2

265718.5

117863.5



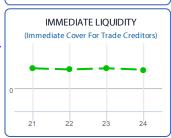














■ Company • Industry Average

207804.2

138614.0

265718.5

175799.1

Value of the company 306792.6 264728.5 486253.0 517191.2

COMPANY SUMMARY (based on US Dollarss)

The Plimsoll Chart is high and rising indicating an improvement in financial strength, well above the industry average. (Above scale)

Total Sales have increased by 21.9% in the latest year, well above the industry average of 0.0%.

The company lies an excellent 6th in terms of Pretax Profits in this industry.

Sales per Employee is 2.2m which is well above the industry average of 778,000.

The company is ranked 3rd fastest growing in terms of sales growth in the latest year.

META PLATFORMS, INC.

REGISTRATION NUMBER: US201665019

PEER GROUP COMPARISON TABLE (USD MILLIONS) Rank **Company Name** Sales **Trading Profit** Sales / Empl. (000) Pre-tax Profit **Profit Rank** TOTALENERGIES SE (FR) 24 195765.0 NA 1903 26806.0 14 31-Dec-24 25 CHEVRON CORPORATION (US) 31-Dec-24 193414.0 NA 4270 27506.0 13 26 BP PLC (GB) 31-Dec-24 190469.0 26598.0 1895 6782.0 66 27 GENERAL MOTORS COMPANY (US) 31-Dec-24 187442.0 19854.0 1157 8519.0 59 FORD MOTOR COMPANY (US) 184992.0 1082 7233.0 28 31-Dec-24 14396.0 65 29 META PLATFORMS, INC. (US) 31-Dec-24 164501.0 84362.0 2221 70663.0 30 THE HOME DEPOT, INC. (US) 02-Feb-25 159514.0 25287.0 339 19406.0 22 31 CHINA RAILWAY GROUP LIMITED (CN) 31-Dec-24 159341.5 3911 75 8178.9 5564.0 32 MERCEDES-BENZ GROUP AG (DE) 31-Dec-24 153829.9 29419.6 845 14697.3 36 33 BAYERISCHE MOTOREN WERKE AG (DE) 31-Dec-24 148571.0 20773.8 899 11397.8 44

(All figures in the above table based on USD)

WALGREENS BOOTS ALLIANCE, INC. (US)

34

Pretax Profit Margin is 43.0% in the latest year, well above the industry average of 8.8%.

Within TALAT you can select your own companies to compare with.

473

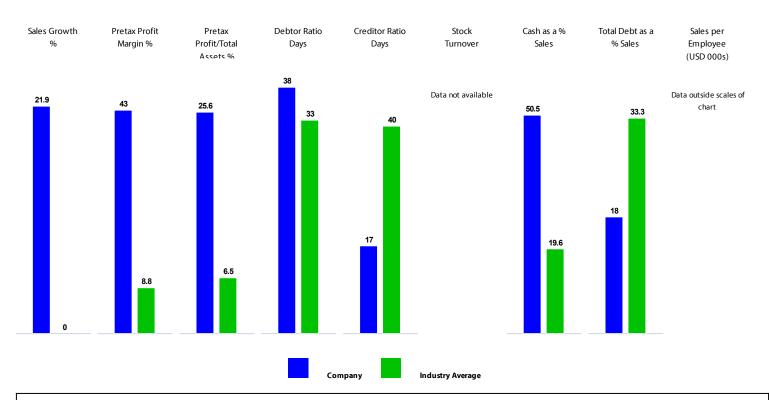
-14219 0

100

NA

COMPANY POSITIONING WITHIN THE INDUSTRY

31-Aug-24 147658.0



ACQUISITION ATTRACTIVENESS (BASED ON USD)

COMPANY SUMMARY (BASED ON USD)

HIGH VALUE TARGET

(Sales & Profits Increasing)

Sales Increasing

Profit Increasing

High Financial Rating

Listed as Best Trading Partner.

Total sales have risen 22% in the latest year.

Pretax profits have risen 49% in the latest year.

Ranked 9th in terms of Company Value.

Listed as one of the Fastest Growing companies.

Listed in Top 50 Most Profitable companies.

Ranked 9th in Improvement in Plimsoll Line.

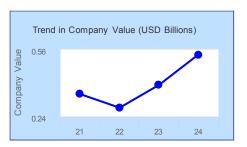
Ranked 1st in High & Rising Plimsoll Chart.

Listed in Top 50 in terms of Gross Profits.

Listed in Top 50 companies Adding Value,

COMPANY VALUATION

Year End	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Total Sales (USD millions)	117929.0	116609.0	134902.0	164501.0
Pretax Profits (USD millions)	47284.0	28819.0	47428.0	70663.0
Total Value (USD millions)	347475.0	282359.0	391602.0	537308.0
Asset Value (USD millions)	113360.0	139644.0	160427.0	193003.0
Goodwill (USD millions)	234115.0	142715.0	231175.0	344305.0
Liabilities (USD millions)	11519.0	-13931.0	-7259.0	-10366.0
Equity Value (USD millions)	358994.0	268428.0	384343.0	526942.0



Total Value Formula: (Pretax Profit + Interest Payments - Non Trading Income) * 5 plus (Fixed assets + Intangibles + Intermediate Assets + Total Current Assets - Cash or Equivalent)