

META PLATFORMS, INC.

This Company Is The Global Ultimate Owner Of The Corporate Group

Registration Number:	US201665019	Filing Type:	Consolidated data
Incorporation Date:	29/07/2004	Accs Type:	Annual report
Registered Address:	1 META WAY. 94025 MENLO PARK	Status:	Active
Country:	UNITED STATES OF AMERICA	Directors	Ambassador Robert M. Kimmitt - (BoD), Mr Adam Mosseri - (ExeC), Mr Alex Schultz - (ExeC), Mr Andrew Bosworth - (ExeC), Mr Andrew W. Houston - (BoD), Mr Charlie Songhurst - (BoD), Mr Christopher K. Cox...
Website:	<a href="http://www.meta.com">www.meta.com</a>	Subsidiaries	FACEBOOK BELGIUM, ASSOCIACAO DOS AUDITORES DA AUDITORIA GERAL DO ESTADO DO MARANHAO - AUDIMA, FACEBOOK SERVICOS ONLINE DO BRASIL LTDA., FAYTEQ GMBH, CASSIN NETWORKS APS, AUDIO ANALYTIC LIMITED, KETS Q...

**Activity**

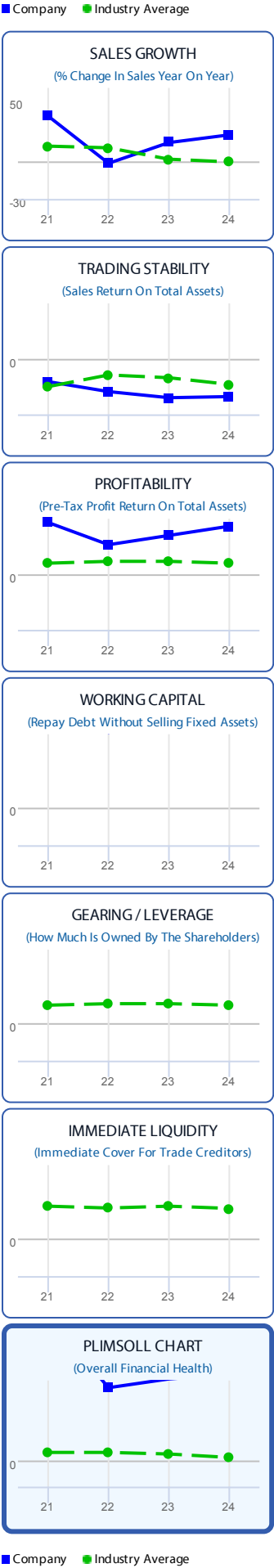
Meta Platforms, Inc. builds technology that helps people connect and share, find communities, and grow businesses. The Company s products enable people to connect and share with friends and family thr

PROFIT & LOSS ACCOUNT (USD millions)				
Period Ending	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Number of Weeks in the Period	52	52	52	52
Currency: USD millions	USD millions	USD millions	USD millions	USD millions
Total Sales	117929.0	116609.0	134902.0	164501.0
Gross Profit	103247.0	101541.0	120077.0	149872.0
Trading Profit	NA	37229.0	57416.0	84362.0
Depreciation	7967.0	8686.0	11181.0	15501.0
Non-Trading Income	461.0	461.0	1639.0	2517.0
Total Interest Charges	NA	185.0	446.0	715.0
Pre-tax Profit	47284.0	28819.0	47428.0	70663.0
Change in Shareholders Funds Year on Year	-3411.0	834.0	27455.0	29469.0

BALANCE SHEET (USD millions)				
Fixed Assets	69964.0	92191.0	109881.0	136268.0
Intangibles	19831.0	21203.0	21442.0	21569.0
Intermediate Assets	9526.0	12784.0	12935.0	18172.0
Stocks	0.0	0.0	0.0	0.0
Debtors	14039.0	13466.0	16169.0	16994.0
Cash Or Equivalent	52627.0	46083.0	69196.0	83051.0
Total Current Assets	66666.0	59549.0	85365.0	100045.0
Creditors	5135.0	6107.0	5712.0	7687.0
Short Term Borrowing	75.0	129.0	90.0	76.0
Other Current Liabilities	15925.0	20790.0	26158.0	25833.0
Total Current Liabilities	21135.0	27026.0	31960.0	33596.0
Net Current Assets	45531.0	32523.0	53405.0	66449.0
Shareholders Funds	124879.0	125713.0	153168.0	182637.0
Total Loan Capital	506.0	10481.0	18985.0	29459.0
Other Capital Employed	19467.0	22507.0	25510.0	30362.0
Total Capital Employed	144852.0	158701.0	197663.0	242458.0

RATIOS (USD Thousands)				
Pretax Profit Margin %	40.10	24.71	35.16	42.96
Sales Growth %	37	-1	16	22
Pretax Profit Growth %	43	-39	65	49
Debtor Ratio Days	43	42	44	38
Creditor Ratio Days	16	19	15	17
Stock Turnover	NA	NA	NA	NA
Sales / Employee (Thousands)	1639	1348	2004	2221
Avg Remuneration/Employee (Thousands)	21	22	28	26
Total Employees Remuneration 000	1481000	1863000	1858000	1952000
Employees	71970	86482	67317	74067

COMPARISON IN EUROS (millions)				
Exchange Rate:	0.8829	0.9376	0.9050	0.9626
Period Ending	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Number of Weeks in the Period	52	52	52	52
Total Sales	104121.9	109327.9	122083.6	158342.1
Pre-tax Profit	41748.0	27019.5	42921.4	68017.4
Total Assets	146553.2	265718.5	207804.2	265718.5
Shareholders Funds	110258.2	117863.5	138614.0	175799.1



COMPANY SUMMARY (based on US Dollars)
The Plimsoll Chart is high and rising indicating an improvement in financial strength, well above the industry average. (Above scale)
Total Sales have increased by 21.9% in the latest year, well above the industry average of 0.0%.
The company lies an excellent 6th in terms of Pretax Profits in this industry.
Sales per Employee is 2.2m which is well above the industry average of 778,000.
The company is ranked 3rd fastest growing in terms of sales growth in the latest year.
Pretax Profit Margin is 43.0% in the latest year, well above the industry average of 8.8%.

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All figures in the above table based on USD )



Listed as Best Trading Partner.  
Total sales have risen 22% in the latest year.  
Pretax profits have risen 49% in the latest year.  
Ranked 9th in terms of Company Value.  
Listed as one of the Fastest Growing companies.  
Listed in Top 50 Most Profitable companies.  
Ranked 9th in Improvement in Plimsoll Line.  
Ranked 1st in High & Rising Plimsoll Chart.  
Listed in Top 50 in terms of Gross Profits.  
Listed in Top 50 companies Adding Value,

COMPANY VALUATION

Year End	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Total Sales (USD millions)	117929.0	116609.0	134902.0	164501.0
Pretax Profits (USD millions)	47284.0	28819.0	47428.0	70663.0
<b>Total Value (USD millions)</b>	<b>347475.0</b>	<b>282359.0</b>	<b>391602.0</b>	<b>537308.0</b>
Asset Value (USD millions)	113360.0	139644.0	160427.0	193003.0
Goodwill (USD millions)	234115.0	142715.0	231175.0	344305.0
Liabilities (USD millions)	11519.0	-13931.0	-7259.0	-10366.0
Equity Value (USD millions)	358994.0	268428.0	384343.0	526942.0

**Total Value Formula:** (Pretax Profit + Interest Payments - Non Trading Income) \* 5 plus  
(Fixed assets + Intangibles + Intermediate Assets + Total Current Assets - Cash or Equivalent)

