## **ETRAVELI GROUP AB**

### The Global Ultimate Owner Of This Controlled Subsidiary Is CVC NOMINEES LIMITED

SE5565844684 Unconsolidated data Registration Number: Filing Type: 29/01/2000 Accs Type: Local registry filing Incorporation Date:

www.etraveligroup.com Subsidiaries

Registered Address: BOX 1340. Status: Active

751 43 UPPSALA

SWEDEN Country: Directors Mr Bengt-Henrik Bengt Wetterdal - (BoD), Mr Max-Mathias Jan

Hedlund - (BoD), Mr Johan Eric Elwin - (BoD)

FLUGO CANADA HOLDING INC, TRIPSTACK INC., E-TRAVEL ONLINE TOURISM AND TRAVEL SERVICES SA, ETRAVELI POLAND SP. 7 O.O., SVENSKA RESEGRUPPEN AB. GOTOGATE

INTERNATIONAL AB, FLIGHTMATE AB, ETRAVELI URUGUAY...

#### Activity

Total Sales Pre-tax Profit

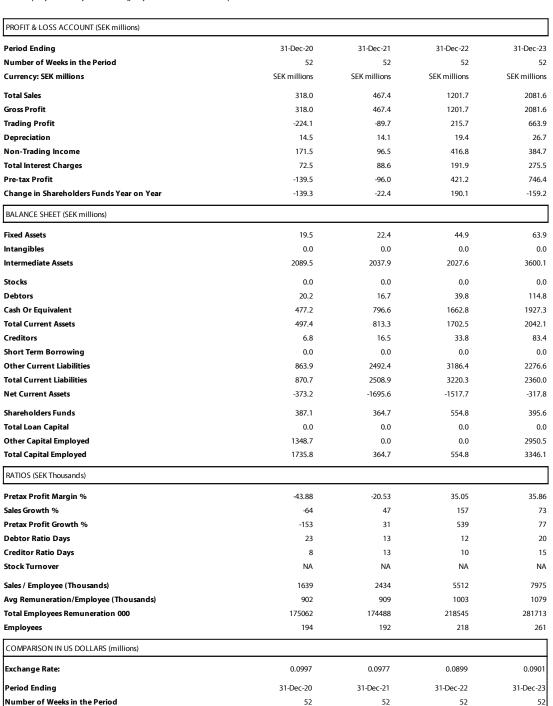
Total Assets

Shareholders Funds

Value of the company

Website:

The company shall carry out travel agency activities and thus compatible business.





■ Company ■ Industry Average

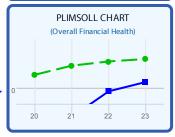












■ Company • Industry Average

31.7

-13.9

259.8

38.6

93.3

45.7

-9.4

514.2

35.6

152.2

108.0

37.9

339.4

49.9

278.2

187.6

67.3

514.2

35.7

627.7

CONTRAINT SONINIANT (Dased Off Editos)

The Plimsoll Chart is low yet rising indicating marginal improvement in financial strength. (Below the scale of the chart)

Total Sales have increased by 73.2% in the latest year, well above the industry average of 5.2%. (Based on SEK)

The company lies an excellent 3rd in terms of Total Sales in this industry. Up 3 places from last year.

The company lies an excellent 1st in terms of Pretax Profits in this industry.

Sales per Employee is 719,000 which is well above the industry average of 573,000.

The average salary is 97,000 which is well above the industry average of 60,000.

### ETRAVELI GROUP AB

REGISTRATION NUMBER: SE5565844684

|      | PEER GROUP COMPARISON TABLE (USD MILLIONS) |           |        |                |                     |                |             |  |  |  |  |
|------|--|-----------|--------|----------------|---------------------|----------------|-------------|--|--|--|--|
| Rank | Company Name                               | Year      | Sales  | Trading Profit | Sales / Empl. (000) | Pre-tax Profit | Profit Rank |  |  |  |  |
| 1    | TUI SVERIGE AB                             | 30-Sep-24 | 1081.1 | NA             | 32838               | -22.2          | 181         |  |  |  |  |
| 2    | DERTOUR NORDIC AB                          | 31-Dec-23 | 581.8  | -2.4           | 18712               | -1.6           | 175         |  |  |  |  |
| 3    | ETRAVELI GROUP AB                          | 31-Dec-23 | 187.6  | 59.8           | 7975                | 67.3           | 1           |  |  |  |  |
| 4    | GOTOGATE INTERNATIONAL AB                  | 31-Dec-23 | 143.9  | NA             | NA                  | 21.7           | 2           |  |  |  |  |
| 5    | RCG TRAVEL TECHNOLOGY GROUP AB             | 31-Dec-24 | 128.8  | 0.2            | 28935               | 0.0            | 110         |  |  |  |  |
| 6    | RESECENTRUM I STOCKHOLM AKTIEBOLAG         | 31-Dec-24 | 126.2  | NA             | 96420               | 0.0            | 128         |  |  |  |  |
| 7    | AOB TRAVEL AB                              | 31-Dec-24 | 123.4  | NA             | 61496               | 2.2            | 13          |  |  |  |  |
| 8    | ROLFS FLYG- & BUSSRESOR AKTIEBOLAG         | 31-Dec-23 | 83.5   | 2.8            | 9453                | 3.2            | 8           |  |  |  |  |
| 9    | LINGMERTHS GROUP AB                        | 31-Dec-24 | 80.1   | 0.6            | 10200               | 0.9            | 22          |  |  |  |  |
| 10   | POLHAVET AB                                | 31-Mar-24 | 77.9   | 10.2           | 17270               | 7.7            | 4           |  |  |  |  |

(All figures in the above table based on  $\ensuremath{\mathsf{USD}}\,)$ 

11 BIG TRAVEL SWEDEN AB

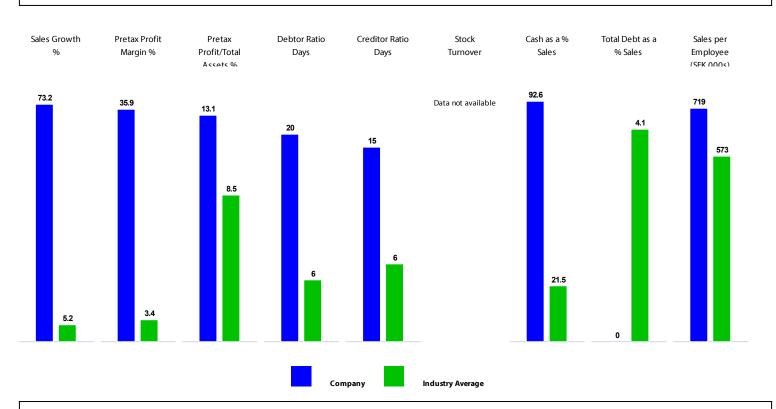
Within TALAT you can select your own companies to compare with.

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# COMPANY POSITIONING WITHIN THE INDUSTRY

31-Dec-24

77.2



ACQUISITION ATTRACTIVENESS (BASED ON USD)

COMPANY SUMMARY (BASED ON USD)

NO TARGET CATEGORY APPLIES.

Ranked 1st in terms of Company Value.
Listed as one of the Fastest Growing companies.
Listed in Top 50 Most Profitable companies.
Ranked 46th in Improvement in Plimsoll Line.
One of largest companies in the industry.
Listed in Top 50 in terms of Gross Profits.
Listed in Top 50 companies Adding Value,
Listed in Top 50 in terms of Trading Profits,

| Year End                      | 31-Dec-20 | 31-Dec-21 | 31-Dec-22 | 31-Dec-23 |
|-------------------------------|-----------|-----------|-----------|-----------|
| Total Sales (SEK millions)    | 318.0     | 467.4     | 1201.7    | 2081.6    |
| Pretax Profits (SEK millions) | -139.5    | -96.0     | 421.2     | 746.4     |
| Total Value (SEK millions)    | 936.5     | 1557.6    | 3093.9    | 6964.8    |
| Asset Value (SEK millions)    | 2129.2    | 2077.0    | 2112.3    | 3778.8    |
| Goodwill (SEK millions)       | -1192.7   | -519.4    | 981.7     | 3186.1    |
| Liabilities (SEK millions)    | -1742.1   | -1712.3   | -1557.5   | -3383.2   |
| Equity Value (SEK millions)   | -805.6    | -154.7    | 1536.4    | 3581.7    |
|                               |           |           |           |           |



**Total Value Formula:** (Pretax Profit + Interest Payments - Non Trading Income) \* 5 plus (Fixed assets + Intangibles + Intermediate Assets + Total Current Assets - Cash or Equivalent)