

# HAEST & SPORT RESOR SVERIGE AKTIEBOLAG

The Global Ultimate Owner Of This Controlled Subsidiary Is ZIMDAHL INVESTMENT AB

**Registration Number:** SE5564792983 **Filing Type:** Unconsolidated data  
**Incorporation Date:** 18/01/1994 **Accs Type:** Local registry filing  
**Registered Address:** NORRA CATALINA GRAEND 17. Active  
 183 68 TAEBY

**Country:** SWEDEN **Directors:** Ms Viveka Karin Maria Zimdahl Lord - (BoD), Mr Per Anders Zimdahl - (BoD)  
**Website:** [n.a.](#) **Subsidiaries:** No subsidiaries found

## Activity

The Company shall market and broker travel, conduct trade with horses, agricultural and forestry products, own, lease and pre-selection take forest and other immovable property, own and manage securit

PROFIT & LOSS ACCOUNT (SEK millions)				
Period Ending	31-Dec-22	31-Dec-23	31-Dec-24	31-Dec-25
Number of Weeks in the Period	52	52	52	52
Currency: SEK millions	SEK millions	SEK millions	SEK millions	SEK millions
<b>Total Sales</b>	20.5	23.1	24.5	24.7
<b>Gross Profit</b>	20.5	4.9	5.2	5.2
<b>Trading Profit</b>	NA	1.4	1.3	1.5
<b>Depreciation</b>	NA	0.0	0.1	0.0
<b>Non-Trading Income</b>	0.1	0.2	0.2	0.1
<b>Total Interest Charges</b>	0.0	0.0	0.0	0.0
<b>Pre-tax Profit</b>	1.6	1.6	1.4	1.5
<b>Change in Shareholders Funds Year on Year</b>	0.3	1.3	-0.5	0.2

BALANCE SHEET (SEK millions)				
<b>Fixed Assets</b>	0.0	0.7	0.2	0.1
<b>Intangibles</b>	0.0	0.0	0.0	0.0
<b>Intermediate Assets</b>	1.0	1.0	1.0	1.0
<b>Stocks</b>	0.1	0.1	0.1	0.1
<b>Debtors</b>	0.0	0.0	0.0	0.0
<b>Cash Or Equivalent</b>	6.4	7.6	7.6	7.5
<b>Total Current Assets</b>	6.5	7.6	7.7	7.6
<b>Creditors</b>	0.0	0.2	0.0	0.0
<b>Short Term Borrowing</b>	0.0	0.0	0.0	0.0
<b>Other Current Liabilities</b>	3.6	4.0	4.1	3.8
<b>Total Current Liabilities</b>	3.6	4.1	4.2	3.8
<b>Net Current Assets</b>	2.9	3.5	3.5	3.8
<b>Shareholders Funds</b>	3.9	5.2	4.7	4.9
<b>Total Loan Capital</b>	0.0	0.0	0.0	0.0
<b>Other Capital Employed</b>	0.0	0.0	0.0	0.0
<b>Total Capital Employed</b>	3.9	5.2	4.7	4.9

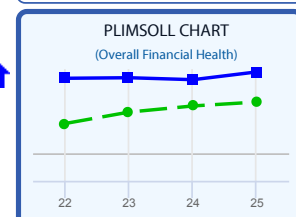
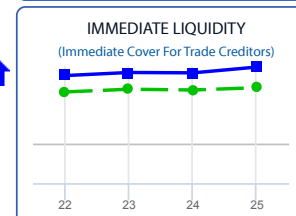
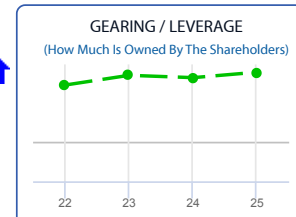
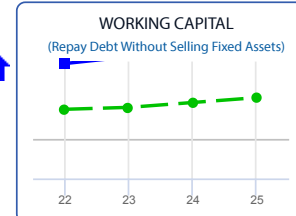
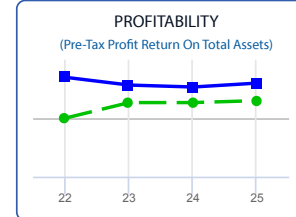
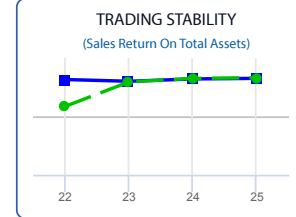
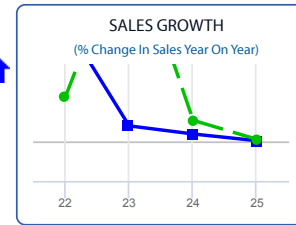
RATIOS (SEK Thousands)				
<b>Pretax Profit Margin %</b>	7.65	7.02	5.83	6.21
<b>Sales Growth %</b>	92	12	6	1
<b>Pretax Profit Growth %</b>	41	3	-12	8
<b>Debtor Ratio Days</b>	0	0	0	0
<b>Creditor Ratio Days</b>	1	2	1	0
<b>Stock Turnover</b>	274	307	326	330
<b>Sales / Employee (Thousands)</b>	6838	NA	NA	8238
<b>Avg Remuneration/Employee (Thousands)</b>	770	NA	NA	885
<b>Total Employees Remuneration 000</b>	2311	2665	2760	2655
<b>Employees</b>	3	NA	NA	3

COMPARISON IN US DOLLARS (millions)				
Exchange Rate:	0.0899	0.0901	0.0873	0.0924
Period Ending	31-Dec-22	31-Dec-23	31-Dec-24	31-Dec-25
Number of Weeks in the Period	52	52	52	52
<b>Total Sales</b>	1.8	2.1	2.1	2.3
<b>Pre-tax Profit</b>	0.1	0.1	0.1	0.1
<b>Total Assets</b>	0.7	0.8	0.8	0.8
<b>Shareholders Funds</b>	0.3	0.5	0.4	0.5
<b>Value of the company</b>	0.8	0.8	0.6	0.8

## COMPANY SUMMARY (based on Euros)

The Plimsoll Chart is high and rising indicating an improvement in financial strength, well above the industry average. (Above scale)  
 Sales per Employee is 761,000 which is well above the industry average of 590,000.  
 The average salary is 82,000 which is well above the industry average of 61,000.  
 The company has consistently suffered a fall in sales growth (%) over the last 3 years along with 32 other companies. (Based on SEK)  
 Pretax Profit Margin is 6.2% in the latest year, well above the industry average of 3.6%.  
 The Profitability chart shows a well above average pretax profit return on total assets in the latest year

■ Company ■ Industry Average



■ Company ■ Industry Average

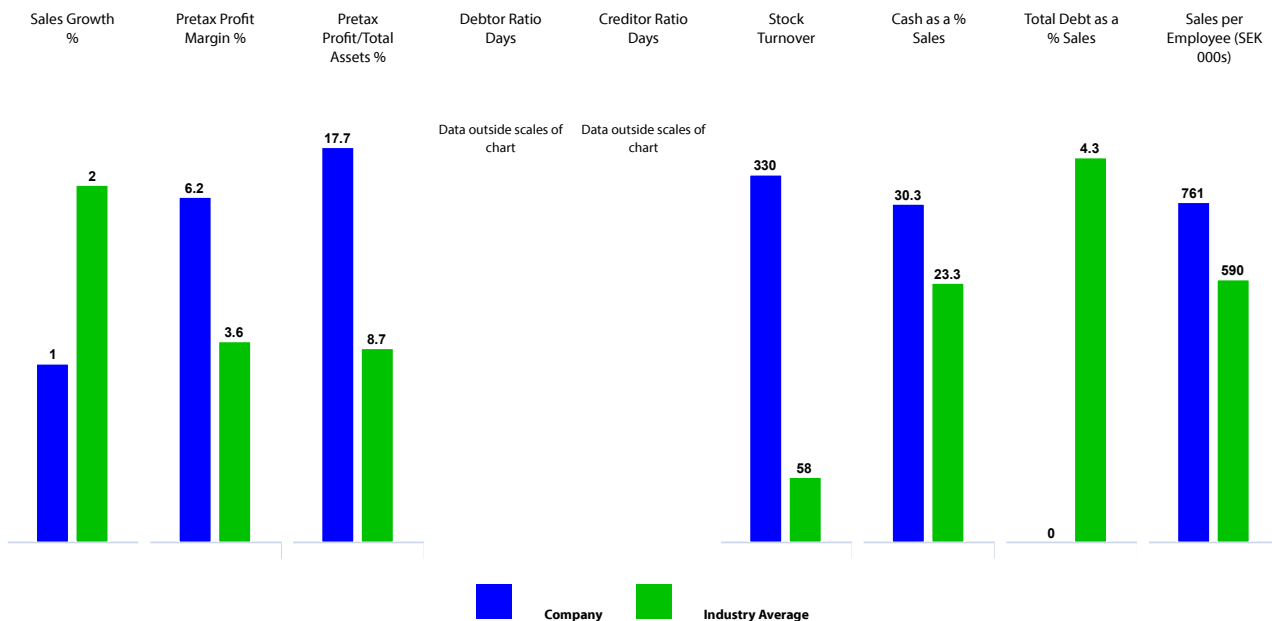
PEER GROUP COMPARISON TABLE (USD MILLIONS)

Rank	Company Name	Year	Sales	Trading Profit	Sales / Empl. (000)	Pre-tax Profit	Profit Rank
108	RAMKVILLABUSS AB	31-Dec-24	2.4	NA	9001	0.0	107
109	GO ACTIVE TRAVEL AB	31-Dec-24	2.3	0.1	6670	0.1	97
110	AVENTYRSRESOR AKTIEBOLAG	30-Sep-25	2.3	NA	4288	0.0	117
111	AXESS RESEBYRAA I BODEN AB	30-Jun-24	2.3	0.0	13097	0.0	121
112	HANS BLOMGREN TRAVEL GROUP AKTIEBOLAG	31-Dec-24	2.3	NA	2932	0.1	96
113	HAEST & SPORT RESOR SVERIGE AKTIEBOLAG	31-Dec-25	2.3	0.1	8238	0.1	78
114	LINNE TRAVEL SERVICE AKTIEBOLAG	30-Jun-25	2.2	NA	6223	0.1	103
115	MSC CRUISES SCANDINAVIA AB	31-Dec-24	2.2	0.1	1083	0.1	89
116	SPORTS INTERNATIONAL NLK AKTIEBOLAG	31-Aug-25	2.1	0.0	4665	0.0	161
117	RESTEAMET KLIPPAN AB	31-Dec-24	2.1	0.4	2185	0.2	70
118	BJOERK OCH BOSTROEM SPORTRESOR AKTIEBOLAG	31-Dec-24	2.1	0.1	7877	0.1	82

(All figures in the above table based on USD)

Within TALAT you can select your own companies to compare with.

COMPANY POSITIONING WITHIN THE INDUSTRY



ACQUISITION ATTRACTIVENESS (BASED ON USD)

COMPANY SUMMARY (BASED ON USD)

NO TARGET CATEGORY APPLIES.

Ranked 59th in terms of Company Value.  
 Listed in Top 50 Most Profitable companies.  
 Ranked 27th in High & Rising Plimsoll Chart.  
 Ranked 64th in Improvement in Plimsoll Line.  
 Listed in Top 50 companies Adding Value,  
 Listed in Top 50 in terms of Trading Profits,  
 Listed in Pre-tax Profit Return on Owners Funds.  
 Listed in Pre-tax Profit Return on Total Assets.  
 Among the Top 50 Cash Rich companies.

COMPANY VALUATION

Year End	31-Dec-22	31-Dec-23	31-Dec-24	31-Dec-25
Total Sales (SEK millions)	20.5	23.1	24.5	24.7
Pretax Profits (SEK millions)	1.6	1.6	1.4	1.5
<b>Total Value (SEK millions)</b>	<b>8.5</b>	<b>8.8</b>	<b>7.3</b>	<b>8.4</b>
Asset Value (SEK millions)	1.1	1.8	1.3	1.2
Goodwill (SEK millions)	7.4	7.0	6.0	7.2
Liabilities (SEK millions)	2.8	3.4	3.5	3.7
Equity Value (SEK millions)	11.3	12.2	10.7	12.1



**Total Value Formula:** (Pretax Profit + Interest Payments - Non Trading Income) \* 5 plus  
 (Fixed assets + Intangibles + Intermediate Assets + Total Current Assets - Cash or Equivalent)